



CUSTOMISED COMBINATIONS OF GOLF, SAFARI, AND BEACH TOURS TO AFRICA

BRAND NEW LOOK UNCEASING EXCELLENCE

This April, we are celebrating Ascot Tours' 20-year anniversary, and what an amazing 20 years we've had! As South Africa's first member of the International Association of Golf Tour Operators (IAGTO), **ASCOT TOURS** has been at the forefront of the golf tourism revolution in this country. And after 20 years at the pinnacle of the industry, we have expanded to leisure tourism in response to demands from our global partners.



With a 20-year legacy in the travel industry, **ASCOT TOURS** are proud to remain at the forefront of tourism. And so, as part of our commitment to our loyal clients, **ASCOT TOURS** are refreshing the look and feel of our company to epitomise the values at the core of the company. To celebrate our achievements in the tourism industry, **ASCOT TOURS** are evolving, and we are giving a fresh look and feel to our name and logo.

Not only have the aesthetics of our logo changed, but now we are offering ever-more exciting options for the selective traveller through our partnerships with 2010 British Open winner *Louis Oosthuizen's* travel company, *Louis57 Travel*, and *Michael Campbell*, 2005 US Open champion. This will create unique playing and interaction possibilities with *Oosthuizen* and *Campbell*, and make **ASCOT TOURS** both an inbound tour operator, and an outbound, international one. If golfing champions are putting their trust in **ASCOT TOURS**, we're confident the rest of the world will soon follow.



Additionally, Ascot Tours now have three travel categories:



With our expertise in the golf tourism industry, it is a logical development for us to expand our skills to leisure tourism as a whole. We've always been proud of our commitment to listening to our clients' needs and desires, and through engaging with them, our tourism experts have identified a trend for more leisure packages with minimal golf. Through **ASCOT BEACH** and **ASCOT SAFARI**, travellers will have the opportunity to swim with dolphins, sleep in a tree house and see the Big Five, taste South Africa's finest wines, and dine at some of the top-rated restaurants in the Southern Hemisphere. If it can be done,

Ascot Tours will organise it!

You might wonder, with all these exciting developments, what hasn't changed? At Ascot, we will never change our commitment to provide tours of the best quality to our clients, remaining a company dedicated to excellence and seamless experiences for discerning travellers.

For exclusive deals, highly trained travel experts, and faultless organisation, **ASCOT TOURS** will always remain the perfect choice.

WE ARE EXCITED TO ANNOUNCE THAT WE HAVE BEEN NOMINATED TWICE IN THE WORLD GOLF AWARDS



AFRICA'S
Best Golf Tour
Operator



SOUTH AFRICA'S
Best Inbound Golf
Tour Operator

PLEASE **CLICK ON THE LINKS ABOVE TO CAST YOUR VOTE**

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