

SBRM

COMPANY **PROFILE**





ABOUT US

We are a medium-sized strategic marketing and advertising agency based in Cape Town that focuses on defining sound solutions and building client relations based on a collaborative and personal approach.

The primary vision of our business entity revolves around the integration of the brand / corporate identity with all service touchpoints and components internally as well as externally to ensure an optimal opportunity in building and strengthening brand equity.

SERVICES

*Our unique amalgam of creative and analytic allows us to produce a comprehensive service in all major categories. **Service categories include: Strategy & Innovation, Creative Solutions, Digital Solutions, Mobile Solutions, Media & Production Management, Business Incubation.***

BUSINESS AND TECHNOLOGY

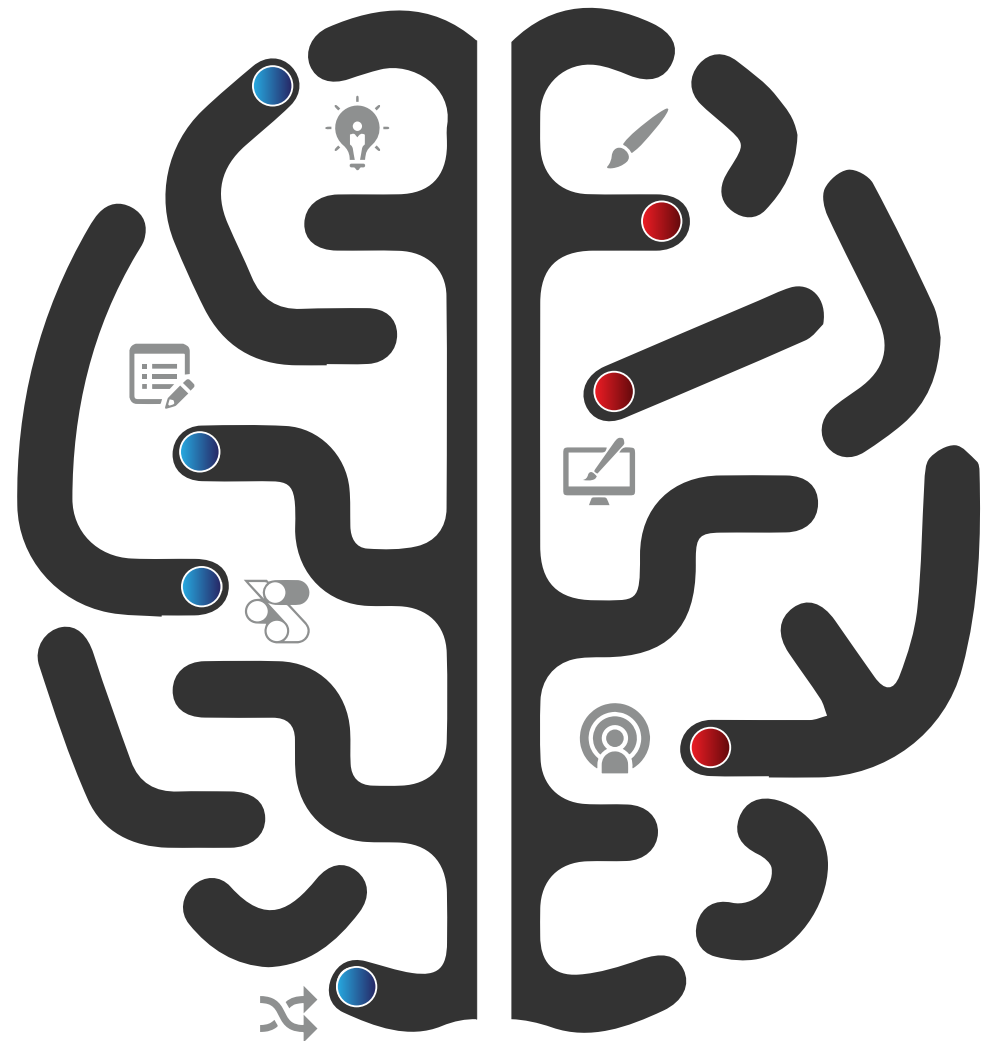
- Business strategy (overall process and system)
- Enterprise Resource Planning (ERP) system and process engineering and development across verticals including portals, workbenches and workflow
- Programme management, process and system design, development, implementation and integration
- User interface development
- Communication logic scripts
- Customised marketing tool design and development

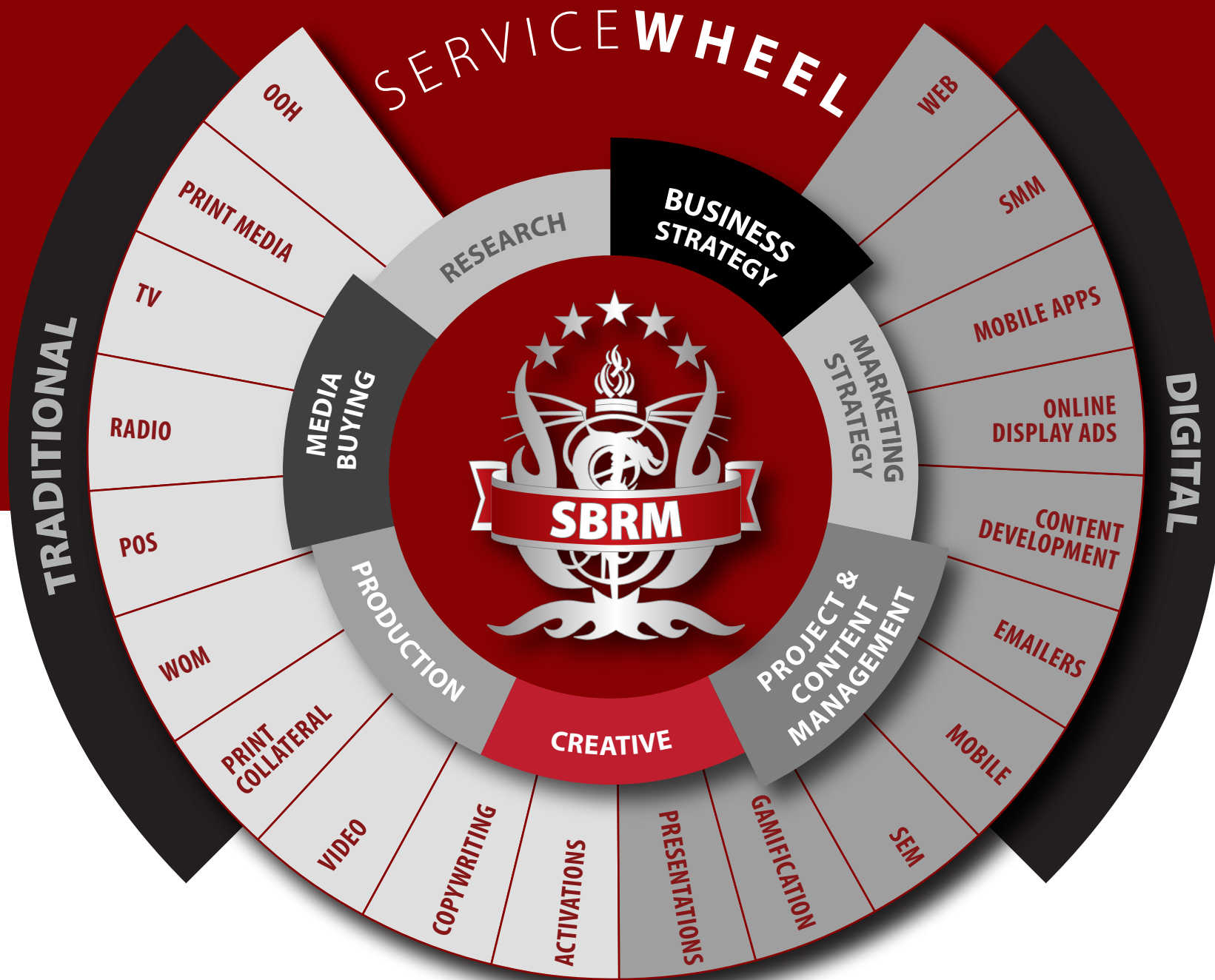
MARKETING AND DESIGN

- Customer (internal/external) communication strategy and solution design
- Budget guideline and management brand design, creative development (including copywriting and editing)
- Media, PR and production planning and management
- Customer interface (look & feel) design

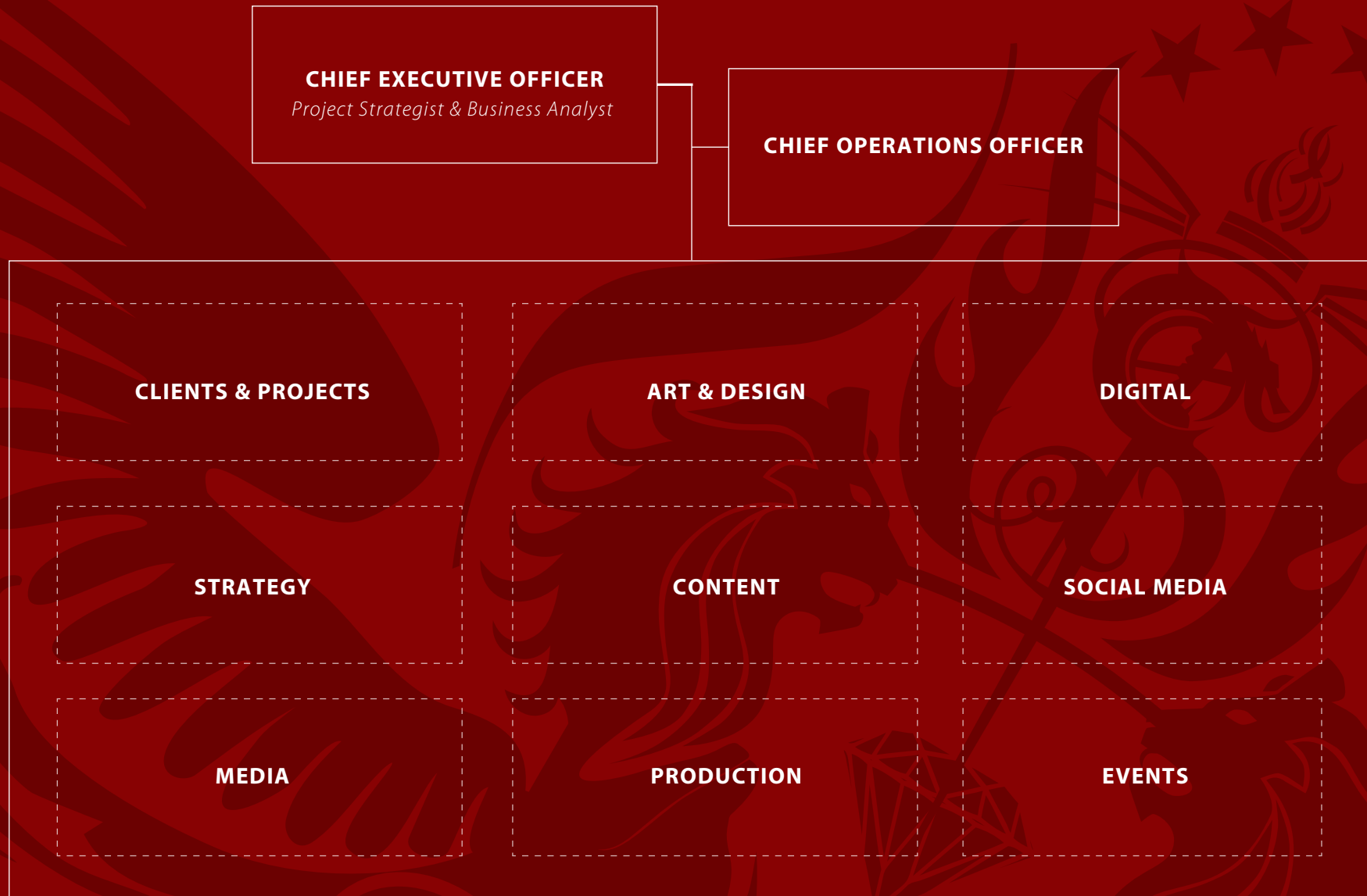
SERVICE CATEGORIES

- Strategy & innovation
- Creative solutions
- Social media solutions
- Digital solutions
- Mobile solutions
- Media & production management
- Business incubation





COMPANY **ORGANOGRAM**





PROMISE

Process and functional integration is key in ensuring that organisations position themselves not only to deal with challenges but to use them as opportunities to position themselves above the rest.

We focus on defining our client's strategies and aligning them with creative and innovative solutions. We merge the analytical and creative to optimise customer profitability and experiences.

We promise to provide an outstanding service to our clients at each phase of the process through to the exceptional creative output and dedicated delivery.

SBRM

CONTACT DETAILS



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